## CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

•

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Revision		Alt Order #		
	499090	/ 2		06380634	
Product					
NRCC IE:SKED 2					
Contract Dates	Estimate #				
10/19/12 - 10/25/12	3394			٠	
Advertiser	•		Ori	ginal Date	Revision
National Republican Con-	gressional Co	mmitt	1	0/17/12	/ 10/23/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	<u>Station</u>	Accour	nt E	<u>xecutive</u>	Sales Office
•	КРНО	Matt N	orte	n	HRP-WASHING
	Special Hand	ing			
	Demographic				
	Adults 25-54				
	IDB#	Adverti	ser	Code	Product Code
		155			426
	Agency Ref			Advertiser	Ref

Spots/ Length Week Ch Start Date End Date Description Start/End Time Days Rate Type Spots Amount KPHO 10/22/12 10/22/12 M-F 5-530am M-F 5-530a :30 NM \$400.00 End Date Start Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$400.00 KPHO 10/23/12 10/23/12 M-F 5-530am M-F 5-530a :30 NM \$400.00 Start Date **End Date** Spots/Week Rate Weekdays Week: 10/22/12 10/28/12 \$400.00 -1----M-F 5-530am M-F 5-530a :30 NM KPHO 10/24/12 10/24/12 \$400.00 1 Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 \$400.00 10/28/12 \_\_1\_\_\_ 1 KPHO 10/25/12 10/25/12 M-F 5-530am M-F 5-530a :30 NM \$400.00 We<u>ekdays</u> Spots/Week Start Date End Date Rate Week: 10/22/12 10/28/12 ---1---\$400.00 M-F 5-530am :30 KPHO 10/19/12 10/19/12 M-F 5-530a NM \$400.00 Start Date End Date Spots/Week Weekdays Rate Week: 10/15/12 10/21/12 ----1--\$400.00 KPHO 10/22/12 M-F 530-6a M-F 530-6a :30 \$400.00 10/22/12 NM Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$400.00 7 KPHO 10/23/12 10/23/12 M-F 530-6a M-F 530-6a :30 NM \$400:00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 \$400.00 -1----M-F 530-6a M-F 530-6a NM 8 KPHO 10/24/12 10/24/12 :30 \$400.00 1 Spots/Week End Date <u>Weekdays</u> Start Date Rate Week: 10/22/12 \$400.00 10/28/12 --1----M-F 530-6a :30 NM KPHO 10/25/12 10/25/12 M-F 530-6a \$400.00 Start Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 ---1---\$400.00 10 KPHO 10/19/12 10/19/12 M-F 530-6a M-F 530-6a :30 NM \$400.00 Spots/Week Start Date End Date Weekdays Rate Week: 10/15/12 \$400.00 10/21/12 -1-1 11 KPHO 10/22/12 M-F 6-630a :30 NM \$300.00 10/22/12 M-F 6-630a End Date Spots/Week Start Date <u>Weekdays</u> <u>Rate</u>

(\* Line Transactions: N = New, E = Edited, D = Deleted)



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	Contract / Revision	Alt Order #
	499090 / 2	06380634
Contract Dates	Product.	Estimate #
10/19/12 - 10/25/12	NRCC IE:SKED 2	3394

 Advertiser
 Original Date / Revision

 National Republican Con:
 10/17/12 / 10/23/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type S	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         1         1	<u>Rate</u> \$300.00				
12 KPHO 10/23/12 10/23/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -1 1	M-F 6-630a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
13 KPHO 10/24/12 10/24/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 6-630a <u>Rate</u> \$300.00	:30	NM:	1	\$300.00
14 KPHO 10/25/12 10/25/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 6-630a <u>Rate</u> \$300.00	:30	NM:	1	\$300.00
15 KPHO 10/19/12 10/19/12 M-F 6-630a  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	M-F 6-630a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
16 KPHO 10/22/12 10/22/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	M-F 630-7a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
17 KPHO 10/23/12 10/23/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	M-F 630-7a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
18 KPHO 10/24/12 10/24/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 630-7a <u>Rate</u> \$300.00	:30	. NM	1	\$300.00
19 KPHO 10/25/12 10/25/12 M-F 630-7a  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 630-7a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
20 KPHO 10/19/12 10/19/12 M-F 630-7a  Start Date End Date Weekdays Spots/Week  Week: 10/15/12 10/21/121 1	M-F 630-7a <u>Rate</u> \$300.00	:30	NM	1	\$300.00
21       KPHO 10/21/12       10/21/12       CBS SUNDAY MORNING         Start Date       End Date       Weekdays       Spots/Week         Week: 10/15/12       10/21/12      1       1	Various <u>Rate</u> \$1,200.00	:30	NM	1	\$1,200.00
22 KPHO 10/22/12 10/22/12 CBS 5 NEWS @ NOON  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 1 1	M-F 12p-1230p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
23 KPHO 10/23/12 10/23/12 CBS 5 NEWS @ NOON  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/12 -1 1	M-F 12p-1230p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
24 KPHO 10/24/12       10/24/12       CBS 5 NEWS @ NOON         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/12       10/28/12      1       1		:30	NM	1	\$500.00
25 KPHO 10/25/12 10/25/12 CBS 5 NEWS @ NOON  Start Date End Date Weekdays Spots/Week  Week: 10/22/12 10/28/121 1	M-F 12p-1230p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
26 KPHO 10/19/12	M-F 12p-1230p <u>Rate</u> \$500.00	:30	NM	1	\$500.00
27 KPHO 10/22/12       10/22/12       CBS 5 NEWS @ 5P         Start Date       End Date       Weekdays       Spots/Week         Week: 10/22/12       10/28/12       1       1	M-F 5p-530p <u>Rate</u> \$1,000.00	:30	· NM	1	\$1,000.00

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 Contract / Revision
 Alt Order #

 499090 / 2
 06380634

 Contract Dates
 Product
 Estimate #

 10/19/12 - 10/25/12
 NRCC IE:SKED 2
 3394

		Spots/		
*Line Ch Start Date End Date Description	the contract of the contract o	ength Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			<b>A</b> 4 <b>B</b> 30 <b>C</b> 3
28 KPHO 10/23/12 10/23/12 CBS 5 NEWS @ 5P Start Date End Date Weekdays Spots/Week	M-F 5p-530p Rate	:30	NM 1	\$1,000.00
Week: 10/22/12 10/28/12 -1 1	\$1,000.00			
29 KPHO 10/24/12 10/24/12 CBS 5 NEWS @ 5P	M-F 5p-530p	:30	NM 1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,000.00			
30 KPHO 10/25/12 10/25/12 CBS 5 NEWS @ 5P	M-F 5p-530p	:30	NM 1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/121 1  31 KPHO 10/19/12 10/19/12 CBS 5 NEWS @ 5P	\$1,000.00 M-F 5p-530p	:30	NM 1	\$1,000.00
Start Date End Date Weekdays Spots/Week	w⊦r эр-ээ∪р Rate	;50	INIVI I	φ1,000.00
Week: 10/15/12 10/21/121 1	\$1,000.00			
32 KPHO 10/22/12 10/22/12 CBS 5 NEWS @ 530P	M-F 530p News	:30	NM 1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$1,000.00			
33 KPHO 10/24/12 10/24/12 CBS 5 NEWS @ 530P	M-F 530p News	:30	<b>NM</b> 1	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,000.00			
34 KPHO 10/25/12 10/25/12 CBS 5 NEWS @ 530P	M-F 530p News	:30	NM 1	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate			¥ 1,4441
Week: 10/22/12 10/28/121 1	\$1,000.00			*4 000 00
35 KPHO 10/19/12 10/19/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week	M-F 530p News Rate	:30	<b>NM</b> 1	\$1,000.00
Week: 10/15/12 10/21/121 1	\$1,000.00			
36 KPHO 10/22/12 10/22/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM 0	\$0.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         1         1	Rate \$1,500.00			
Spot Ch Date Range Description	Start/End Time Weekdays	<u>Length</u> <u>Rate</u>	<u>Type</u>	
1 KPHO 10/22/12-10/28/12 CBS 5 NEWS @ 630P Credited	M-F 630PM News M	:30 <del>\$1,500.00</del>	NM	
37 KPHO 10/23/12 10/23/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM 1	\$1,500.00
Start Date End Date Weekdays Spots/Week	Rate	•		
Week: 10/22/12 10/28/12 -1 1	\$1,500.00 M-F 630PM News	:30	NM 1	\$1,500.00
38 KPHO 10/24/12 10/24/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week	Rate	.30	INIVI	\$1,500.00
Week: 10/22/12 10/28/121 1	\$1,500.00			
39 KPHO 10/25/12 10/25/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week	M-F 630PM News	:30	NM 1	\$1,500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        1         1	<u>Rate</u> \$1,500.00	•		
40 KPHO 10/19/12 10/19/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	, NM 1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$1,500.00			
41 KPHO 10/20/12 10/20/12 CBS 5 NEWS @ 5P	Sa 5PM News	:30	NM 1	\$500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			,
Week: 10/15/12 10/21/121- 1	\$500.00	.20	NID 6	<b>የ</b> ደብብ ብብ
42 KPHO 10/20/12 10/20/12 CBS 5 NEWS @ 530P Start Date End Date Weekdays Spots/Week	Sat 530PM News Rate	:30	NM 1	\$500.00
Week: 10/15/12 10/21/121- 1	\$500.00			
43 KPHO 10/21/12 10/21/12 CBS 5 NEWS @ 530P	Su 530p-6p	:30	<b>NM</b> 1	\$1,200.00

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	Contract / Revision	Alt Order #
	499090 / 2	06380634
Contract Dates	Product	Estimate #

NRCC IE:SKED 2 10/19/12 - 10/25/12 3394

Advertiser Original Date / Revision 10/17/12 / 10/23/12 National Republican Con-

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	<u>Rate</u> \$1,200.00			
44 KPHO 10/25/12 10/25/12 BIG BANG THEORY/TWO Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	A Thu 7p-8p <u>Rate</u> \$5,000.00	:30	NM 1	\$5,000.00
45 KPHO 10/20/12 10/20/12 CRIMETIME SATURDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	Sat 8p-9p <u>Rate</u> \$2,200.00	:30	NM 0	\$0.00
Spot Ch Date Range Description  1 KPHO 10/15/12-10/21/12 CRIMETIME SATURDAY Credited	Start/End Time Sat 8p-9p	<u>Weekdays Length</u> <u>Rate</u> Sa :30 \$2,200.00	<u>Type</u> NM	
46 KPHO 10/20/12 10/20/12 48 HOURS MYSTERY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/122- 2	Sat 9p-10p <u>Rate</u> \$3,000.00	:30	<b>NM</b> 1	\$3,000.00
Spot Ch Date Range Description 2 KPHO 10/15/12-10/21/12 48 HOURS MYSTERY Credited	Start/End Time Sat 9p-10p	<u>Weekdays Length Rate</u> Sa :30 \$3,000.00	Type: NM	
47 KPHO 10/21/12 10/21/12 THE GOOD WIFE  Start Date	Sun 8-9p <u>Rate</u> \$5,000.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 KPHO 10/15/12-10/21/12 THE GOOD WIFE Credited	Start/End Time Sun 8-9p	Weekdays         Length         Rate          St         :30         \$5,000.00	Type NM	
48 KPHO 10/22/12 10/22/12 CBS 5 NEWS @ 10P  Start Date	<b>M</b> -F 10p-1035p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
49 KPHO 10/23/12 10/23/12 CBS 5 NEWS @ 10P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 -1 1	<b>M</b> -F 10p-1035p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
50 KPHO 10/24/12 10/24/12 CBS 5 NEWS @ 10P  Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	M-F 10p-1035p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
51 KPHO 10/25/12 10/25/12 CBS 5 NEWS @ 10P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/121 1	M-F 10p-1035p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
52 KPHO 10/19/12 10/19/12 CBS 5 NEWS @ 10P  Start Date	M-F 10p-1035p <u>Rate</u> \$1,800.00	:30	NM 1	\$1,800.00
53         KPHO 10/20/12         10/20/12         Sa Late News           Start Date         End Date         Weekdays         Spots/Week           Week:         10/15/12         10/21/12        1-         1	Sa 10p-1035p <u>Rate</u> \$1,200.00	:30	NM 1	\$1,200.00
54         KPHO 10/21/12         10/21/12         Su Late News           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        1         1	Su 10p-1035p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
55         KPHO 10/22/12         10/22/12         DAVID LETTERMAN           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         1         1	M-F 1035p-1138p <u>Rate</u> \$450.00	:30	NM 1	\$450.00
56         KPHO 10/23/12         10/23/12         DAVID LETTERMAN           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12         -2         2	M-F 1035p-1138p <u>Rate</u> \$450.00	:30	NM 2	\$900.00



www.kpho.com

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	Contract / Revision 499090 / 2	Alt Order # 06380634
Contract Dates 10/19/12 - 10/25/12	Product NRCC IE:SKED 2	Estimate #
I A dividation and		initial Data (Data)

 Advertiser
 Original Date / Revision

 National Republican Con
 10/17/12 / 10/23/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date         End Date         Weekdays         Spots/Week           57 KPHO 10/24/12         10/24/12         DAVID LETTERMAN           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        2         2	<u>Rate</u> M-F 1035p-1138p <u>Rate</u> \$450.00	:30	NM	2	\$900.00
58         KPHO 10/25/12         10/25/12         DAVID LETTERMAN           Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        2         2	M-F 1035p-1138p <u>Rate</u> \$450.00	:30	NM	2	\$900.00
59         KPHO 10/19/12         10/19/12         DAVID LETTERMAN           Start Date         End Date         Weekdays         Spots/Week           Week: 10/15/12         10/21/12        2         2	M-F 1035p-1138p <u>Rate</u> \$450.00	:30	NM	2	\$900.00
60 KPHO 10/22/12 10/22/12 HAWAII FIVE-0 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	Mon 9p-10p <u>Rate</u> \$7,450.00	:30	NM	1	\$7,450.00
61 KPHO 10/20/12 10/20/12 NCAA Football Reg Season <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S- 1	NCAA Football <u>Rate</u> \$900.00	:30	NM	1	\$900.00
62 KPHO 10/21/12       10/21/12       Rasmussen         Start Date       End Date       Weekdays       Spots/Week         Week: 10/15/12       10/21/12      S       1	Various <u>Rate</u> \$400.00	:30	NM	1	\$400.00
63 KPHO 10/25/12 10/25/12 ELEMENTARY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12T 1	Thu 9p-10p <u>Rate</u> \$10,000.00	:30	NM	1	\$10,000.00
64 KPHO 10/24/12 10/25/12 CBS 5 NEWS @ 5P . <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WT 1	<b>M</b> -F 5p-530p <u>Rate</u> \$1,700.00	:30	NM	1	\$1,700.00
Tax 1 Note: Tax 0.5%.		Tota	ls	65	\$72,100.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 -10/25/12	65	\$72,100.00	\$61,285.00	\$306.43	\$61,591.43
Totals	65	\$72,100.00	\$61,285.00	\$306.43	\$61.591.43

Signature:	Date:	

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Locations			<b>D</b>	16
I, Jon Ferrell do hereby request station time concerning the following issue:					
National Republ	ican Congressiona	1 Committee-IE			
- Fallow					
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
					Commission of the Commission o
Total Charges					
This broadcast tii	ne will be used by	NRCC-IE			
Does the programming (in whole or in part) communicate "a					
message relating to any political matter of national importance?"  Yes  No					

importance," list the name of t	unicates a message relating to any polit he legally qualified candidate(s) the pro date(s) of the election(s) (if applicable)	ogramming refers to the
For programming that "commu importance," attach Agreed Up	nicates a message relating to any polition Schedule (Page 3)	cal matter of national
I represent that the payment for	r the above described broadcast time ha	s been furnished by:
National Republican Congressio Keith Davis- Treasurer	onal Committee-IE	
and you are authorized to annot furnishing the payment, if other	unce the time as paid for by such person than an individual person, is:	or entity. The entity
☐ a corporation; ☑ a com	míttee; 🗆 an association; 🗀 or oth	er unincorporated group.
The names, offices, and address	ses of the chief executive officers, directly (may be attached separately):	
	ISCRIMINATE OR PERMIT DISCR THE PLACMENT OF ADVERTISING	
reasonable attorney's fees, that ma		e-requested
TO BE SIG	NED BY ISSUE ADVERT.	ISER
Date	Signature 703	ntact Phone Number
	ED BY STATION REPRES	
☐ Accepted	☐ Accepted in Part	☐ Rejected
Signature	Printed Name	Title